

City of Garden Grove
WEEKLY CITY MANAGER'S MEMO
May 5, 2022

TO: Honorable Mayor and City Council FROM: Scott Stiles, City Manager
Members

I. DEPARTMENT ITEMS

**A. OFFICE OF ECONOMIC DEVELOPMENT UPDATES FOR THIRD QUARTER
FY 2021-2022**

The purpose of this memorandum is to provide a summary of the business development activities that the Office of Economic Development has implemented in Third Quarter FY2021-2022.

**II. ITEMS FROM OTHER GOVERNMENTAL AGENCIES, OUTSIDE AGENCIES,
BUSINESSES AND INDIVIDUALS**

- A.** Garden Grove Historical Society's May 2022 newsletter with a list of calendar activities.
- B.** 2021 Orange County Waste & Recycling Annual Report can be viewed at <http://bos.ocgov.com/ocwr/2021/index.html>. Hard copies of the report will be provided upon request.

• OTHER ITEMS

- SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES
Copies of the week's social media posts and local newspaper articles are attached for your information.
- MISCELLANEOUS ITEMS
Items of interest are included.



Scott Stiles
City Manager

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Scott C. Stiles
Dept: City Manager
Subject: OFFICE OF ECONOMIC DEVELOPMENT UPDATES FOR THIRD QUARTER FY2021-2022

From: Lisa L. Kim
Dept: Community and Economic Development
Date: May 3, 2022

OBJECTIVE

The purpose of this memorandum is to provide a summary of the business development activities that the Office of Economic Development has implemented in Third Quarter FY2021-2022.

BACKGROUND

The City of Garden Grove's 2021 Economic Development Strategic Plan ("2021 EDSP") is a baseline assessment of existing conditions, and outlines strategic recommendations to address the economic investment and opportunities in the City. Through implementation of the 2021 EDSP, the Office of Economic Development ("OED") has achieved a tremendous track record of success in the areas of retail/dining development, job creation efforts, homelessness initiatives, and assisting small businesses during the COVID-19 pandemic. Going forward, the purpose of the 2021 EDSP is to serve as a guide to sustain ongoing efforts for economic development activities and policies.

DISCUSSION

The OED maintains a pro-active presence in its business development activities, which include business attraction, business retention, and marketing efforts. Provided is a brief summary of Third Quarter FY2021-2022 activities.

Grove District Update

The Grove District hotels continue to recover from the COVID-19 Pandemic. Hoteliers and restaurateurs that cater to regional leisure customers reported continued improvement in activity. In addition, there has been strong demand for Disneyland and California Adventure.

- The Anaheim Convention Center hosted Natural Products on March 8-12, 2022. The conference created 45,000 room nights to local hotels and supported more than 23,000 local jobs. Natural Products was the largest show hosted at the

Anaheim Convention Center since the National Association of Music Merchants ("NAMM") show held in January 2020.

- On April 1, 2022, requirements for vaccine verification or proof of negative test for "Indoor Mega Events" were lifted, which will enable the Great Wolf Lodge to increase the occupancy of the water park.
- By year-end 2021, Grove District hotels are forecast to see a revenue per available room, or RevPAR increase, of 66.5%. This is the result of an estimated increase in occupancy of 39.1% and a 19.7% gain in average daily room rates (ADR). The 66.5% boost in (RevPAR) is better than the national projection of a 56.5% increase.
- For 2022 the Grove District hotels are projecting RevPAR growth of 55.4%. Projected occupancy is estimated to be 72%.
- Staff is working with the Garden Grove Tourist Improvement District to estimate the 2023 Transient Occupancy Tax ("TOT") and the 2023 GGTID Budget, which will be placed on the agenda for City Council in June 2022.

Site C Resort Hotels

The Site C hotel development is progressing strongly and continuing to reach major milestones with temporary utility relocation near completion. SCG America, the developer has branded the project as *The Aurela*, which in Latin means "the golden one" and secured Le Meridien and Kimpton hotel brands. The hotel master plan is comprised of 769 rooms, 40,000 square feet of retail, and approximately 40,000 square feet of conference space. Here are Third Quarter FY2021-22 milestones for the project:

- January 2022
 - OCFA approved Fire Master Plan
 - Geo-Pier Plan Check Approved
- February 2022
 - Utility Relocation work transitioned to SCE
- March 2022
 - Submitted Parcel Map to County of Orange
 - Utility Relocation (SCE/AT&T/Charter) completed

The Developer is making substantial progress, including final plan-check, grading plan, and foundation plan approval estimated to be complete in Fourth Quarter FY2021-2022, with construction starting soon, pending the parcel map approval by the County.

Site B2 Nickelodeon Hotel Project

Implementation of Phase 2 of the Nickelodeon Hotel Project is located adjacent and south of the Sheraton Hotel on Harbor Boulevard. The site is approximately 4-acres and entitlements in process. A recap of activities are summarized below:

- The Successor Agency obligations to clear the site and demolish the roadway is complete.
- Vacation of Thackery Drive is slated for 4th Quarter FY2021-2022

- The License Agreement with Nickelodeon for the use of the intellectual property has been secured by developer.
- Comprehensive entitlements and environmental for a 500-room hotel project is near completion.
- A community engagement and neighborhood meeting is scheduled on Thursday, April 28, 2022.
- Negotiation of a draft Disposition and Development Agreement (DDA) is in process.

BN Group

The Home2 Suites by Hilton, located at 13650 Harbor Boulevard is 80% complete. The extended stay, 124-room hotel, with 100 parking spaces, salt water pool, and fitness center, is estimated to open in Summer 2022. The OED staff will coordinate the grand opening event with ownership and City Officials.

Great Wolf Lodge Southern California

The owner of the Great Wolf Lodge (McWhinney) has submitted plans to renovate 103 of their existing non-themed hotel rooms into new family themed suites known as "Wolf Den Rooms". The estimated completion for the room renovations is 4Q 2022. The newly themed rooms are anticipated to bring in approximately \$200K in new annual TOT revenue to the city.

Brookhurst Place Phase II

Kam Sang Company submitted building plans for Phase IIA project which encompasses 1.2 acres. This phase includes approximately 120 new apartment homes. Construction is anticipated to start construction in Q3 2022 with anticipated completion within 24 months.

Cottage Industries

The Cottage Industries project will be implemented in two phases. Phase 1 named the "Farm Block" is currently under construction, which is bound from 9th Street to 8th Street between Acacia Parkway and Garden Grove Boulevard, in the Civic Center corridor. The "Farm Block" is estimated to open in Fall 2022 and will include the following proposed tenant mix:

- Boba Guys – Tea and coffee shop
- EcoNow – Environmentally safe household products
- GameCraft - Brewery
- White Elephant – Thai Restaurant
- Spotless Ice Cream – Vegan
- Spotless Burger – Vegan
- Smoke Queens BBQ

The second phase known as the "Art Block" is located between 8th Street and Civic Center Drive, between Acacia Parkway and Garden Grove Boulevard, in the heart of Civic Center. The developer is currently working with her team to finalize the tenant mix of the craftsman-style homes.

Choisser Residential Project

The proposed Choisser Project is currently in preliminary Planning review. The project consists of a 6-story, fifty-three (53) residential units that includes: a fitness center, lounge, and roof garden, as well as an affordability component. A neighborhood meeting was held at the Hyatt Regency Orange County on Wednesday, April 20, 2022 with one resident in attendance.

Garden Grove Chamber of Commerce

Through an annual agreement, collaboration with the Garden Grove Chamber of Commerce (the "Chamber") provides for extensive business development outreach and support program. The Chamber's efforts include a comprehensive Ambassador/Business Retention Bureau (ABRB) Agreement that works with the City to assist in implementing the 2021 Economic Development Strategic Plan. The Third Quarter FY2021-2022 ABRB activities included:

- **Ribbon Cutting Ceremonies**
 - 01/25/22 – Stanton University
 - 01/26/22 – Grease Monkey
 - 02/02/22 – Kyky Solutions
- **Maintain Relationship with GGTPC**
 - Met with Kevin Schjei and City for Chamber GGTPC support
 - 2022 Annual Gala will be held on April 23, 2022, at the Embassy Suites
 - 2022 – conduct monthly Business Breakfast Presentations at Anaheim Marriott Suites
 - 02/16/22 – Meeting with Marriott General Manager and Garden Grove Tourist Improvement District Board
- **Business & Education Presentations via Zoom:**
 - 01/27/22 – Zoom meeting with Voice of OC
 - 02/24/22 – Integrity Matters: Providing IT Services You Can Trust
- **Government Affairs Committee Meetings:**
 - 01/14/22 – City Council Member George Brietigam III
 - 02/11/22 – City Council Member Kim B. Nguyen
 - 03/11/22 – State Senator Tom Umberg

International Economic Development Council (IEDC)

The formal application submittal to the IEDC for consideration of an Accredited Economic Development Organization has been completed. With the City's dynamic Economic Development Programs, advancing the City's Economic Development Strategic Plan to seek IEDC Accreditation is envisioned to expand dynamic resources portfolio in areas of business development, marketing and innovation. Implementing IEDC's playbook to recognize quality Economic Development Best Practices are goals the Garden Grove organization strives to achieve.

In these challenging times of pandemic recovery, Garden Grove has implemented and continues to deploy innovative tools to enhance service delivery to local residents and businesses. The IEDC board is in final review of the application and a site tour scheduled in Summer 2022.

Innovating Commerce Serving Communities (ICSC) 2022 Las Vegas Conference

In May 2022, ICSC is an annual conference is held and brings approximately 1,000 exhibiting companies in various aspect of real estate development. The OED participates to promote the City’s business opportunities as well as gather information about the economic, marketing and promotional conditions affecting the retail and commercial industry. The OED has a presence as a participating exhibitor to meet with key players in the shopping center, hospitality and housing development arenas.

Vehicle Rebate Program

The Vehicle Rebate Program (“VRP”), which was implemented in Spring 2019, continues to encourage residents to purchase cars in the City. As part of the Buy-In-Garden Grove (“BiGG”) campaign, the BiGG program was designed to promote local business growth, and to encourage job creation and retention. Provided is a brief summary of the Third Quarter FY2021-2022 activities of the City’s Vehicle Rebate Program.

January 2022		February 2022		March 2022	
Toyota	19 VRPs	Toyota	16 VRPs	Toyota	11 VRPs
Chevrolet	12 VRPs	Nissan	8 VRPs	Nissan	10 VRPs
Nissan	9 VRPs	Volkswagen	2 VRPs	Kia	8 VRPs
Volkswagen	1 VRP	Kia	1 VRP	Volkswagen	1 VRP

Walmart Neighborhood Market (10912 Katella Avenue)

The Walmart Neighborhood Market closed on March 25, 2022. All 114 employees of the grocery store were given the opportunity to transition to other Walmart stores and neighborhood markets. OED is working with the broker to attract a new tenant for the building and is setting meetings for the ICSC 2022 Conference to facilitate attracting new tenants.

Valley View Village Shopping Center (12500 – 12572 Valley View Street)

The Valley View Village Shopping Center is represented by Newmark, a national retail firm. Newmark has now leased the following retail spaces:

- Marley’s Preschool – 12518 Valley View Street
- Titanium Healthcare – 12566 Valley View Street
- Pro Athletics – 12572 Valley View Street
- Former Coco’s Restaurant lease is pending to a new local restaurant tenant

West Grove Center

The West Grove Center secured a new tenant that will operate a 16-lane bowling alley slated to be completed in Summer 2022. Construction of the Starbucks is in process with additional plans to market the center to secure a restaurant tenant.

Pavilion Plaza West

Pavilion Plaza West is now anchored by the national retail tenant, Sprout's Farmers Market. The 7.03-acre site is now leased up and includes the following tenants with their estimated opening dates:

- Sprouts: Open
- ULTA: end of 2022
- The Habit: August 2022
- Crimson Hot Chicken: September 2022
- Jersey Mikes: August/September 2022
- Moe's: August 2022

Raising Cane's Chicken

Raising Cane's Chicken is located adjacent to the Target store on Harbor Boulevard. The construction is 90% complete and will be completed in Summer 2022.

Fast 5 Xpress

Fast 5 Xpress Car Wash is a new modern self-service car wash designed around the mantra "cheaper, faster, clean and shine". Fast 5 Xpress will be located near the Target store on Harbor Boulevard and replacing the existing car wash tenant on the north edge of the property.

GRACE E. LEE
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Established 1966

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Editor - Barbara Gossett

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Phone: (714) 530-8871; fax 534-2611
Email: gardengrovehistsoc@att.net

Garden Grove Historical Society

Calendar of Activities

May

May 1 - Public tour, 1:30 PM.

May 15 - Public tour, 1:30 PM.

May 18 - Opening of the new Police Museum, at 5 PM, at the Stanley Ranch.

May 24 - Board meeting, 9:30 AM.

June-July-August

June 5 and June 19 - Public tour, 1:30 PM.

June 28 - Board meeting, 9:30 AM.

July 3 and 17 - Public tour, 1:30 PM.

July 26 - Board meeting, 9:30 AM.

August 7 and 21 - Public tour, 1:30 PM.

August 23 - Board meeting, 9:30 AM.

September

September 4 - Public tour, 1:30 PM.

September 18 - Public tour, 1:30 PM.

September 27 - Board meeting, 9:30 AM.

Police Museum Opening May 18

Join the crowd on Wednesday, May 18, at 5 PM for the grand opening of the new police museum, on the grounds of the Stanley Ranch, in the old Reeder House garage. This is one of very few police museums in California, and the first in Orange County.



Following the opening, the Garden Grove Historical Society will play host to the Chamber of Commerce mixer. Come join us for an evening get-together.

The Ships of the Orange County Coast

With its 42 miles of beautiful, sometimes rugged coastline, Orange County has a long history of ships that have visited or sailed by, starting with the supply ships for the Spanish settlements. Although these ships began providing service to the missions in 1769, they did not call at what is now Orange County until 1776. Before that, supplies were brought overland, a two-day journey from the ports of San Diego or San Pedro. Altogether, there were six ports along the California coast, supplying the 21 missions: San Diego, San Juan Capistrano (called "Bahia de Capistrano"), San Pedro, Santa Barbara, Monterey, and San Francisco.

It was not until 1793 that a ship other than a Spanish supply ship arrived: The HMS *Discovery*, under its captain George Vancouver, was anchored about a mile off the coast of San Juan Capistrano. Vancouver was exploring the Pacific coast of North America for England. The maps created by Vancouver and his crew were the first reliable charts of the coast.

The first American vessel to visit was the *Peacock*, under the command of Capt. Oliver Kimball. The purpose of the visit was to sell otter furs to the mission padres; however, the Spanish kept a tight control over who could trade and with what commodities, so Kimball's efforts were not successful.

The first pirate to visit our fair coast was Hyppolite Bouchard, a French privateer sailing under the Argentine flag. Argentina was fighting Spain for her independence, so Bouchard's marching orders were to harass Spanish colonies. On Dec. 14, 1818, he landed with a force of 350 men traveling on two ships, the *Argentina* and the *Santa Rosa*, both of which were former American Navy ships. He then sacked and burned the village of San Juan, the only such attack on the California coast in history.

The Mexican era began in 1821, when Mexico gained its independence. Ships continued to call at Alta California from far-away Boston, this time trading supplies in exchange for cattle hides, tallow, and other local products. The shipping firm of Bryant & Sturgis was the primary provider of ships; one of these was the *Pilgrim*, a vessel which might have faded into oblivion were it not for one of its crew, Richard Henry Dana. He kept a journal of his travels, which was published as *Two Years Before the Mast*, and remains a source of what maritime life was like in the early 19th century.

Trade languished for some decades as ranches declined. It was not until the 1860s that the "Seaport Era" began, and nearly a century passed before Capistrano Bay was again utilized. Early settlers of today's Orange County had to transport goods to San Pedro and Wilmington to be shipped out. In 1864, settlers of the Anaheim Colony, weary of the trek to these ports, created a harbor at Alamitos Bay; in 1867, the harbor was moved a mile and a half south, resulting in a 12-mile journey from Anaheim. The port flourished until the coming of the railway in 1875. You can still see a historic marker in Anaheim (near the intersection of West and Lincoln Streets) marking the start of the Anaheim Bay route.

The first steamboat to call here was a paddle-wheeler, the *Senator*. It had joined the fleet serving the Gold Rush crowd, first docking in San Francisco on Oct. 27, 1849. She sailed up the Sacramento River, becoming the first ocean-going vessel to

make an inland call. By the 1860s, *Senator* was stopping at Anaheim Bay, and by 1870, four other ships docked there: *California*, *Mohongo*, *Orizaba*, and *Pacific*.

The year 1870 marked the creation of a port at Newport Bay. The *Vaquero* sailed into the "Bolsa de San Joaquin," as it was originally called, on Sept. 10, 1870. The port was built on land owned by James Irvine and, since it was a new port, it became known by that name. It was located near the intersection of today's Dover Road and the Pacific Coast Highway. The return of *Vaquero* to San Francisco signaled the end of steady trading at Newport, and a drought that caused the collapse of the wool trade led to a standstill at the port that lasted three years. The end of the drought and efforts by two brothers, James and Robert McFadden, revitalized Newport Bay; shallow-draft ships, called "scow schooners," could better navigate coastal waters, bringing primarily lumber to the booming area. Among these schooners were *Alma*, which is in the National Maritime Museum in San Francisco.

The economic boom of the 1880s resulted in more business than Newport Bay could handle without dredging the harbor. Unable to accomplish this, the McFaddens built a deep-water pier on the Balboa peninsula. The enterprising brothers also built a rail line, the Santa Ana & Newport Railroad, to bring goods from the port to inland markets. By the 1890s, this rail line was the largest and most important business in the newly-formed county. Despite this success, the McFaddens sold the wharf and railroad to their competitor, the Southern Pacific Railroad, in 1899; part of the pier was immediately dismantled to reduce its competition with the rail line, and the entire pier was abandoned as a commercial venture by 1907. The citizens of Newport Beach, hoping to revitalize the port, backed a "Port Orange" proposal, but the effort failed as dredging of the harbor proved too daunting an undertaking.

The dawn of a new century brought a new industry to the coastline as location scouts for movie-makers discovered the picturesque coast. Nautical scenes in movies routinely featured the area; here is a summary of what, when, and where:

Fremont: Launched in 1852, it was rebuilt as the *Hispanola* and appeared in *Treasure Island*. It ran

aground and was blown up to clear the channel. Footage of the explosion was used in later films.

Lily: The two-masted schooner appeared in two films: *Godless Men* (1920) and, following a re-build, it appeared in the 1930s version of *Mutiny on the Bounty*.

Dauntless: This four-masted schooner appeared in *Sea Wolf* in 1920, then became a fishing barge, in use until 1929.

William G. Irwin: The three-masted barkentine was re-fitted as a 17th century man-of-war for the 1922 movie *To Have and to Hold*. She was burned off Catalina in 1926 as part of another movie script.

Prosper: She was burned Aug. 2, 1924, during the filming of *Captain Blood*. A similar fate befell *Taurus*, which was towed from San Francisco and burned off Catalina on July 31, 1924, also for a scene in *Captain Blood*.

During World War II, Newport Beach and Anaheim Landing were pressed into service to produce more ships and to patrol the coast. Today, the docks of Balboa Bay are the remnant of military piers, departure point for submarine-detecting vessels which were actually private yachts. Anaheim Landing became the site of a new Naval Ammunition and Weapons Depot, now known (and still operating) as the Seal Beach Naval Weapons Station.

Today, ships depart Orange County ports for pleasure and excursions. The Catalina Passenger Service's *Catalina Flyer* departs Newport Beach for its 90-minute trip to Santa Catalina. The only ferry service in the county is the Balboa Island Ferry Company. It began in 1906, serving foot traffic; the coming of the mass-produced automobile led to its expansion to auto transport in 1921. The Ocean Dory Fishing Fleet is also housed at Newport Pier, in use since 1890. Today, you can still visit the site, which is now a historic landmark, and purchase the fishermen's daily catch (if you get there early). A cannery operation began in 1919 at Newport Beach, but it closed after only two years. The site of the harbor is still used by fishing boats, and the cannery itself is a restaurant.

Two additional revenue-producing industries are based along the coastline. The harbors in Seal Beach, Newport Beach, and Dana Point are active

sport fishing centers, and the newly-minted industry of whale-watching is also flourishing in those locations.

The history of the coast and its activities is being celebrated in museum sites. These include the Orange County Marine Institute in Dana Point, which includes tours of a replica of Dana's ship, *Pilgrim*; the Nautical Heritage Museum, also in Dana Point; and the Newport Nautical Museum in Newport Beach.

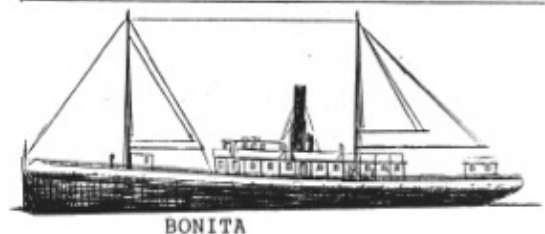
Finally, no listing of famous ships and nautical sites in Orange County would be complete without the "ships of Disneyland": The *Mark Twain* is a 5/8-scale replica of a 19th century river boat, about the length of the *Vaquero*. She's been operating since 1957. The *Columbia* is a full-sized replica of the first American merchant ship to circumnavigate the globe. She began operation on June 14, 1958. A below-deck maritime museum depicts life at sea in 1787, when the original *Columbia* made her historic voyage.



This plaque identifies the site of the gate accessing the San Pedro port at Anaheim Bay.

TYPICAL "HOG BOATS CALLING AT NEWPORT:

NAME	BUILT	LENGTH	TONNAGE
BONITA	1881	172 ft	521
COOS BAY	1884	194	544
EUREKA	1864	168	689
LOS ANGELES	1863	170	495
SANTA CRUZ	1868	133	600



THE GARDEN GROVE HISTORICAL SOCIETY
12174 Euclid Street
P.O. Box 4297
GARDEN GROVE, CALIFORNIA 92843-4297

RETURN SERVICE REQUESTED



DATED MATERIAL

STANLEY RANCH MUSEUM TOURS

Tours begin at 1:30 PM on the first and third Sundays of the month.

Suggested donations are \$1 for students under the age of 18, and \$5 for adults.

Group tours for 8 or more can be scheduled Monday through Saturday by calling the office at (714) 530-8871.

MEMBERSHIP CATEGORIES

STUDENT	\$ 15
INDIVIDUAL	\$ 20
FAMILY	\$ 30
BUSINESS / ORG.	\$ 40
SUSTAINING	\$ 50
PATRON	\$ 100
LIFE	\$ 500
CENTENNIAL	\$1874



The Garden Grove Historical Society is a 501C(3) Non-profit organization founded in April 1966, and is not funded by any city, county, state, or federal agency. Our funding is from membership dues, fundraisers, and gifts of property or dollars. A charitable tax deduction is available for gifts.

SOCIETY MEETINGS

General Meetings are held on the first Tuesday of the month at 7 PM. There are no meetings in May, June, July, and August

April potluck dinner and the November holiday dinner start at 6 PM.

Board meetings are held on the fourth Tuesday of every month.



ANNUAL REPORT

2021



**THINGS ARE
DIFFERENT
NOW**

WEEKLY MEMO 5-5-2022

SOCIAL MEDIA HIGHLIGHTS



Post Performance

April 28, 2022 - May 4, 2022

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

 @CityGardenGrove

 Garden Grove City Hall

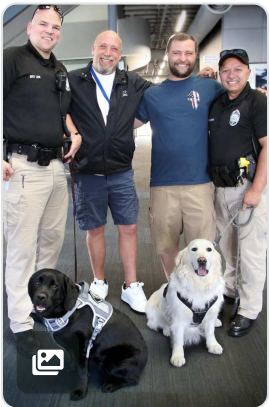
 gardengrovecityhall



gardengrovecityhall

Wed 5/4/2022 5:06 pm PDT

Did you know @gardengrovepd has a #GGPD Canine Therapy Program, in collaboration with the @gardengroveusd...



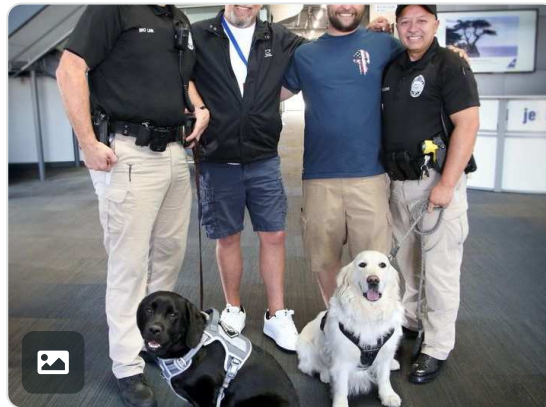
Impressions	601
Reach	492
Engagements	25
Engagement Rate (per Impression)	4.2%



Garden Grove City Hall

Wed 5/4/2022 5:04 pm PDT

Did you know the Garden Grove Police Department has a #GGPD Canine Therapy Program, in collaboration with the Garde...



Impressions	543
Reach	543
Engagements	11
Engagement Rate (per Impression)	2%



@CityGardenGrove

Wed 5/4/2022 12:05 pm PDT

@OCGovCA is re-opening the OC Microbusiness Grants program on May 9. Qualified microbusinesses may be eligibl...

GRANT AWARD \$2,500

Application re-opens **MONDAY, MAY 9, 2022**

Awards will be issued on a First-Come, First-Served Basis

WHAT IS A QUALIFIED MICROBUSINESS?

- In operation prior to December 31, 2019.
- Still in operation or have a clear plan to reopen when the state permits.
- Was significantly impacted by the COVID-19 pandemic.
- Had less than \$50,000 in revenues in the 2019 tax year.
- Currently have fewer than 5 full-time equivalent employees as well as in tax years 2019 and 2020.
- Did not receive a grant under the California Small Business COVID-19 Relief Grant Program.
- The owner's primary means of income in the 2019 tax year.

Small businesses owned by women, veterans, minorities, independent contractors, individuals without documentation, and individuals with limited English proficiency are encouraged to apply.

Impressions	224
Potential Reach	4,534
Engagements	3
Engagement Rate (per Impression)	1.3%



Garden Grove City Hall

Wed 5/4/2022 12:04 pm PDT

The County of Orange, California is re-opening the OC Microbusiness Grants program on Monday, May 9. Qualified...

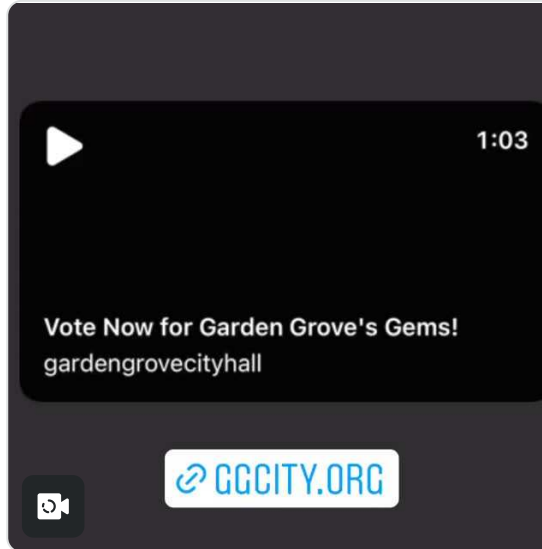


Impressions	621
Reach	619
Engagements	9
Engagement Rate (per Impression)	1.4%



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Wed 5/4/2022 9:09 am PDT



Impressions	165
Reach	163
Comments	0
Story Taps Back	4



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Wed 5/4/2022 9:08 am PDT

VOTE FOR YOUR FAVORITE HOMES
#GARDENGROVEGEMS Nearly 60
#GardenGrove homes were nominated ...



Video Views	178
Impressions	565
Reach	444
Engagements	8
Engagement Rate (per Impression)	1.4%



@CityGardenGrove

Wed 5/4/2022 8:58 am PDT

[▶youtube.com/watch?v=CS3ZzW...](https://www.youtube.com/watch?v=CS3ZzW...) VOTE FOR YOUR FAVORITE HOMES #GARDENGROVEGEMS Nearly 60 homes were nominated as the best-looking! We need your help determining the winners. From 5/9-13, vote for your favorite home ggcity.org/gems 🎁 Giftcard winners will be announced 5/6

Post Link Clicks	7
Impressions	193
Potential Reach	4,534
Engagements	8
Engagement Rate (per Impression)	4.1%



Garden Grove City Hall

Wed 5/4/2022 8:55 am PDT

💎 VOTE FOR YOUR FAVORITE HOMES #GARDENGROVEGEMS Nearly 60 #GardenGrove homes were nominated ...



Video Views	146
Impressions	495
Reach	489
Engagements	24
Engagement Rate (per Impression)	4.8%



@CityGardenGrove

Tue 5/3/2022 2:56 pm PDT

There's someone waiting for you at home. 🚫🚗👤 This is a public service announcement encouraging the...



Video Views	55
Impressions	296
Potential Reach	4,532
Engagements	15
Engagement Rate (per Impression)	5.1%



Garden Grove City Hall

Tue 5/3/2022 2:54 pm PDT

There's someone waiting for you at home. 🚫🚗👤 We're losing too many loved ones from street racing. This is a public servic...



Video Views	509
Impressions	1,094
Reach	1,049
Engagements	112
Engagement Rate (per Impression)	10.2%



@CityGardenGrove

Tue 5/3/2022 8:00 am PDT

🍗 @raisingcanes #GardenGrove is HIRING! #RaisingCanes is seeking full- and part-time staff to join their team at t...



Impressions	231
Potential Reach	4,532
Engagements	7
Engagement Rate (per Impression)	3%



Garden Grove City Hall

Tue 5/3/2022 7:56 am PDT

🍗 Raising Cane's #GardenGrove is HIRING! Raising Cane's Careers is seeking full- and part-time staff to join their tea...



Impressions	3,396
Reach	3,299
Engagements	145
Engagement Rate (per Impression)	4.3%



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Mon 5/2/2022 5:09 pm PDT



Impressions	644
Reach	627
Comments	0
Story Taps Back	10



gardengrovecityhall

Mon 5/2/2022 4:49 pm PDT

🎓 Do you want to be recognized for your achievement in higher education? Submit your name and information for the 2022...



Impressions	865
Reach	791
Engagements	23
Engagement Rate (per Impression)	2.7%




Garden Grove City Hall

Mon 5/2/2022 4:48 pm PDT


🎓 Do you want to be recognized for your achievement in higher education? Submit your name and information for the 2022...




Impressions	1,102
Reach	1,073
Engagements	59
Engagement Rate (per Impression)	5.4%

 **@CityGardenGrove**
 Mon 5/2/2022 2:58 pm PDT


You are not alone. ❤️ May is Mental Health Awareness Month. The City of Garden Grove proudly the national movement to...



Impressions	238
Potential Reach	4,532
Engagements	3
Engagement Rate (per Impression)	1.3%

 **gardengrovecityhall**
 Mon 5/2/2022 2:58 pm PDT

You are not alone. ❤️ May is Mental Health Awareness Month. The City of Garden Grove proudly recognizes the national...



Impressions	510
Reach	481
Engagements	6
Engagement Rate (per Impression)	1.2%

 **Garden Grove City Hall**
 Mon 5/2/2022 2:56 pm PDT

You are not alone. ❤️ May is Mental Health Awareness Month. The City of Garden Grove proudly recognizes the national...



Impressions	595
Reach	593
Engagements	9
Engagement Rate (per Impression)	1.5%



@CityGardenGrove

Mon 5/2/2022 9:13 am PDT

Hello, May! Check out the May/June CityWorks, packed with summer events and campaigns! #gg1956...



Impressions	342
Potential Reach	4,532
Engagements	35
Engagement Rate (per Impression)	10.2%



Garden Grove City Hall

Mon 5/2/2022 9:13 am PDT

Hello, May! Check out the May/June CityWorks, packed with summer events and campaigns! #gg1956 #gardengrove



Impressions	1,974
Reach	1,961
Engagements	126
Engagement Rate (per Impression)	6.4%



Garden Grove City Hall

Mon 5/2/2022 7:42 am PDT

Deadline to submit your information is Friday, May 20. Visit: ggcity.org/grads #gg1956 #gardengrove...



Impressions	482
Reach	470
Engagements	1
Engagement Rate (per Impression)	0.2%



gardengrovecityhall

Sat 4/30/2022 12:17 pm PDT

NATIONAL BUBBLE (BOBA) TEA DAY!
Check out some of our local establishments for deals and discounts,...



Impressions	1,298
Reach	977
Engagements	42
Engagement Rate (per Impression)	3.2%



Garden Grove City Hall

Sat 4/30/2022 12:00 pm PDT

NATIONAL BUBBLE (BOBA) TEA DAY!
Check out some of our local establishments for deals and discounts,...



Impressions	2,221
Reach	2,149
Engagements	72
Engagement Rate (per Impression)	3.2%



gardengrovecityhall

Sat 4/30/2022 8:00 am PDT

Today, we honor all military personnel who fought in the Vietnam War and remember the heroes who lost their lives...



Impressions	993
Reach	937
Engagements	41
Engagement Rate (per Impression)	4.1%



Garden Grove City Hall

Sat 4/30/2022 8:00 am PDT

🕯️ Today, we honor all military personnel who fought in the Vietnam War and remember the heroes who lost their live...



Impressions	1,207
Reach	1,177
Engagements	62
Engagement Rate (per Impression)	5.1%



@CityGardenGrove

Fri 4/29/2022 3:26 pm PDT

💊 Have you cleaned out your medicine cabinet? Tomorrow is **#NationalTakeBackDay!** Bring your...



Impressions	277
Potential Reach	4,533
Engagements	2
Engagement Rate (per Impression)	0.7%



Garden Grove City Hall

Fri 4/29/2022 3:20 pm PDT

💊 Have you cleaned out your medicine cabinet? Tomorrow, Saturday, April 30, is **#NationalTakeBackDay!** Bring your expir...



Impressions	0
Reach	0
Engagements	3
Engagement Rate (per Impression)	—



gardengrovecityhall

Fri 4/29/2022 12:00 pm PDT

🎉 Have you heard the news? 🤖👮
 @gardengrovepd introduced its newest members, #K9Nellie and #K9Misha! Wit...



Impressions	640
Reach	609
Engagements	40
Engagement Rate (per Impression)	6.3%



Garden Grove City Hall

Fri 4/29/2022 12:00 pm PDT

🎉 Have you heard the news? 🤖👮 The Garden Grove Police Department introduced its newest members, #K9Nel...



Impressions	0
Reach	0
Engagements	35
Engagement Rate (per Impression)	—



@CityGardenGrove

Fri 4/29/2022 8:38 am PDT

🏆 We'd like to congratulate the award-winning @GGUSD for its 5th consecutive year of earning high rankings in the elite...



Impressions	275
Potential Reach	4,533
Engagements	7
Engagement Rate (per Impression)	2.5%



Garden Grove City Hall

Fri 4/29/2022 8:34 am PDT

🏆 We'd like to congratulate the award-winning Garden Grove Unified School District for its fifth consecutive year of...



Impressions	1,123
Reach	1,102
Engagements	38
Engagement Rate (per Impression)	3.4%



@CityGardenGrove

Thu 4/28/2022 4:57 pm PDT

On average, there are 10,200 grilling fires/year & 89% are started by gas grills. [@OCFireAuthority](#) wants you&your lov...



Impressions	253
Potential Reach	4,535
Engagements	11
Engagement Rate (per Impression)	4.3%



Garden Grove City Hall

Thu 4/28/2022 4:54 pm PDT

🍔 On average, there are 10,200 grilling fires per year and 89% are started by gas grills. The Orange County Fire Authority...



Impressions	834
Reach	789
Engagements	4
Engagement Rate (per Impression)	0.5%



gardengrovecityhall

Thu 4/28/2022 12:44 pm PDT

🏠 LAST DAY TO NOMINATE YOUR HOME!
 Tomorrow, Friday, April 29, is the last day to nominate your home for our new hom...



Impressions	436
Reach	415
Engagements	5
Engagement Rate (per Impression)	1.1%



Garden Grove City Hall

Thu 4/28/2022 12:27 pm PDT

🏠 LAST DAY TO NOMINATE YOUR HOME!
 Tomorrow, Friday, April 29, is the last day to nominate your home for our new hom...

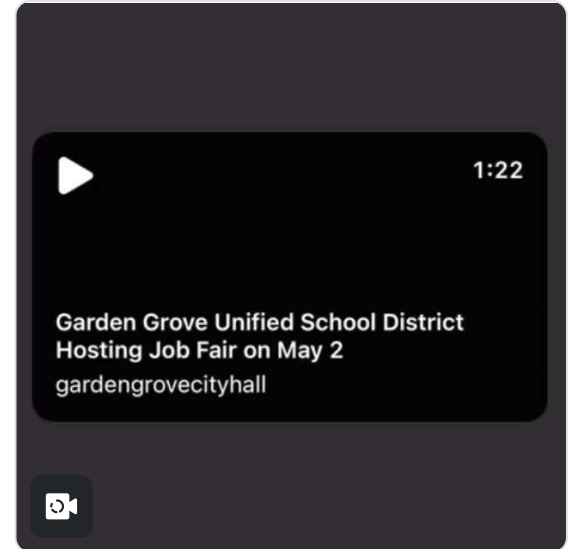


Impressions	1,137
Reach	1,078
Engagements	35
Engagement Rate (per Impression)	3.1%





gardengrovecityhall


Thu 4/28/2022 8:47 am PDT




Impressions	208
Reach	201
Comments	0
Story Taps Back	5



 **gardengrovecityhall**
Thu 4/28/2022 8:45 am PDT

 Are you or someone you know seeking a job? On Monday, May 2, from 8:00 a.m. to 12:00 p.m., the Garden Grove Unified...



Video Views	365
Impressions	1,091
Reach	889
Engagements	26
Engagement Rate (per Impression)	2.4%

 **@CityGardenGrove**
Thu 4/28/2022 8:41 am PDT

 Are you seeking a job? On 5/2, 8-12PM, @GGUSD will host an in-person job fair at the Edgar facility, at 6202 Cerulean. Job seekers are encouraged to attend & learn about the opportunities available at the award-winning school district. #gg1956 
youtube.com/watch?v=jpNSLQ...

Post Link Clicks	2
Impressions	236
Potential Reach	4,534
Engagements	11
Engagement Rate (per Impression)	4.7%

 **Garden Grove City Hall**
Thu 4/28/2022 8:38 am PDT

 Are you or someone you know seeking a job? On Monday, May 2, from 8:00 a.m. to 12:00 p.m., the Garden Grove Unified...



Video Views	583
Impressions	1,869
Reach	1,763
Engagements	102
Engagement Rate (per Impression)	5.5%



Post Performance

April 28, 2022 - May 4, 2022

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

 Garden Grove Police Department  ggpdk9unit



Garden Grove Police Depa...

Wed 5/4/2022 4:00 pm PDT

Did you know #GardenGrovePD has a new program called #Paws4Students? The program is a collaboration with Garden...



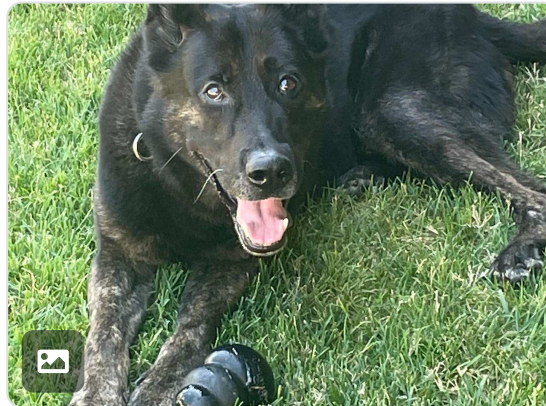
Impressions	748
Reach	748
Engagements	95
Engagement Rate (per Impression)	12.7%



ggpdk9unit

Wed 5/4/2022 3:13 pm PDT

Vader says May the 4th be...as relaxing as his day off. #GGPD32 #GGPD #GGPDK9Unit #Police #PoliceOfficer...



Impressions	326
Reach	296
Engagements	68
Engagement Rate (per Impression)	20.9%



Garden Grove Police Depa...

Mon 5/2/2022 12:00 pm PDT

Choose a new career of courage, courtesy and commitment, that makes a difference. #Officer \$6,607.00 - \$9,669.00 Monthly...



Impressions	1,353
Reach	1,347
Engagements	111
Engagement Rate (per Impression)	8.2%



Garden Grove Police Depa...

Fri 4/29/2022 12:00 pm PDT

Have you cleaned out your medicine cabinet yet? The #NationalTakeBackDay is tomorrow Saturday, April 30th. Bring yo...



Impressions	1,545
Reach	1,472
Engagements	14
Engagement Rate (per Impression)	0.9%




Post Performance

April 28, 2022 - May 4, 2022

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

 @GardenGroveTV3

 Garden Grove TV 3



@GardenGroveTV3

Thu 4/28/2022 8:44 am PDT

Are you seeking a job? On 5/2, 8-12PM, @GGUSD will host an in-person job fair at the Edgar facility, at 6202 Cerulean. Job seekers are encouraged to attend & learn about the opportunities available at the award-winning school district. #ggtv3 [youtube.com/watch?v=jpNSLQ...](https://www.youtube.com/watch?v=jpNSLQ...)

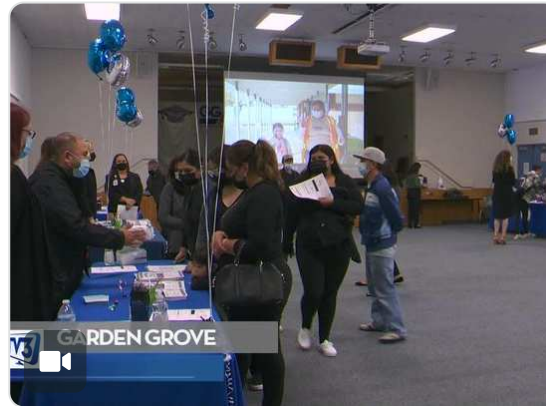
Post Link Clicks	0
Impressions	22
Potential Reach	446
Engagements	0
Engagement Rate (per Impression)	0%



Garden Grove TV 3

Thu 4/28/2022 8:57 am PDT

Are you or someone you know seeking a job? On Monday, May 2, from 8:00 a.m. to 12:00 p.m., the Garden Grove Unified...



Video Views	33
Impressions	59
Reach	58
Engagements	11
Engagement Rate (per Impression)	18.6%



Garden Grove TV 3

Tue 5/3/2022 3:02 pm PDT

There's someone waiting for you at home. We're losing too many loved ones from street racing. This is a public servic...



Video Views	28
Impressions	58
Reach	57
Engagements	8
Engagement Rate (per Impression)	13.8%



@GardenGroveTV3

Tue 5/3/2022 3:12 pm PDT

There's someone waiting for you at home.

🚫🚗👤 This is a public service announcement encouraging the...



Video Views	1
Impressions	14
Potential Reach	448
Engagements	0
Engagement Rate (per Impression)	0%



Garden Grove TV 3

Wed 5/4/2022 9:06 am PDT

💎 VOTE FOR YOUR FAVORITE HOMES
#GARDENGROVEGEMS Nearly 60
#GardenGrove homes were nominated ...



Video Views	10
Impressions	33
Reach	32
Engagements	3
Engagement Rate (per Impression)	9.1%



@GardenGroveTV3

Wed 5/4/2022 9:06 am PDT

▶ youtube.com/watch?v=CS3ZzW... VOTE FOR YOUR FAVORITE HOMES
#GARDENGROVEGEMS
Nearly 60 homes were nominated as the best-looking! We need your help determining the winners. From 5/9-13, vote for your favorite home:
ggcity.org/gems 🎁 Giftcard
Winners will be announced 5/6

Post Link Clicks	0
Impressions	7
Potential Reach	448
Engagements	0
Engagement Rate (per Impression)	0%

WEEKLY MEMO 5-5-2022

NEWS ARTICLES

Cities that failed to meet California's housing deadline seek rezoning extension

Almost every city and county in Southern California faces penalties for failing to adopt new housing plans on time.



A state lawmaker is working on a Southern California exception to his 2021 bill giving local jurisdictions that failed to update their housing plans on time just one year to complete state-mandated rezoning instead of three. The penalty applies to 97% of the region's local jurisdictions, officials say. (Photo by Mindy Schauer, Orange County Register/SCNG)

By [JEFF COLLINS](#) | JeffCollins@scng.com | Orange County Register

PUBLISHED: May 4, 2022 at 7:09 p.m. | UPDATED: May 5, 2022 at 9:03 a.m.

Local and state officials are working on a deal to soften penalties affecting almost every Southern California city and county for failing to adopt [state-approved housing plans](#) by a February deadline.

Under a new law adopted just last fall, those cities now are required to rezone land needed to meet state housing goals by Oct. 15, instead of the usual three-year timeline.

If they fail to meet the rezoning deadline, the state can find them out of compliance with state housing laws, exposing them to lawsuits, stiff fines, a cutoff of housing grants and a loss of local control over planning decisions.

“Everyone was late, and so it’s been very hard because at the same time ... (state housing officials) were sending letters saying, ‘You’re out of compliance, you could

like lose your funding.’ And that is sending all the cities into, you know, crazy mode,” said Guy Strahl, chief of staff for bill author Richard Bloom, D-Santa Monica. “It’s driving all the cities crazy.”

Just five cities and one county in the six-county Southern California Association of Governments region — Duarte, San Gabriel, Victorville, Westlake Village, Wildomar and the county of Ventura — met the Feb. 11 deadline to adopt a state-certified plan, or “housing element.”

The remaining 191 jurisdictions in the SCAG region now have only until Oct. 15 to rezone land needed to accommodate [huge increases in state-mandated homebuilding goals](#) — a time-consuming task many cities said is impossible to accomplish by the fall.

Kome Ajise, SCAG’s executive director, said his agency had been seeking more time for rezoning since last year because the new measure, Assembly Bill 1398, “changed the rules of the game” just as the region’s localities were in the process of revising their housing plans.

“We knew immediately when 1398 passed it was going to be a problem,” Ajise said. “Given the number of cities that we had just beginning to get their housing elements done, it was going to be impossible to meet the deadline.”

A proposed compromise seeks to create a Southern California exception to AB 1398.

Strahl said housing advocates, representatives of the state Housing and Community Development Department and Bloom have been working on an amendment giving Southern California cities “a little more time” for the rezoning process.

The compromise bill’s provisions are still being worked out, Strahl said. Bloom is hoping to finalize its language soon so it can be introduced as an “urgency” measure, allowing it to take effect immediately upon passage.

“There’s multiple issues going on. ... We’re still trying to make sure (state housing officials are) comfortable. We’re trying to make sure that the Senate is comfortable. So there’s a lot of people we’re still checking in with,” Strahl said.

‘Difficult task’

AB 1398 is one of the latest in a series of new laws drafted over the past five years to beef up [the state’s Regional Housing Needs Assessment](#), or RHNA, process. The half-century-old statute requires California cities and counties to plan for their fair share of housing at all income levels. As part of that process, local governments are required to update the housing element of their general plans at least once every eight years.

In response to the housing crisis, the state created new methods for assessing housing needs that resulted in the tripling of the SCAG region’s homebuilding goal to

1.34 million homes by the end of the decade. For some cities, the increased goals would boost their housing stock by 40% or more by October 2029.

Numerous cities said it would be impossible for them to complete the time-consuming rezoning process on such a massive scale since the process includes public hearings and environmental reviews under the California Environmental Quality Act, or CEQA.

Meeting an Oct. 15 rezoning deadline “is going to be very difficult,” said Manhattan Beach Planning Manager Tylyn Mirzakhaniah.

“It is a very difficult task to demonstrate capacity for 774 new units in a small city that is completely built out,” Mirzakhaniah said. “... We don’t have a single vacant site to rely on. And so, we were hit with very stringent requirements because of that.”

Long Beach Planning Manager Alison Spindler-Ruiz said her city [can’t complete the rezoning of about 800 parcels](#) until sometime next year, even though the city got a head start after recently updating its land-use plan.

“The rezoning process takes a whole host of extensive community engagements,” Spindler-Ruiz said. “(They include the) noticing of public hearings, mailings and (the holding of) public hearings by both the planning commission and the city council.”

The city of Los Angeles needs to rezone enough land to accommodate about 255,000 additional housing units, the city said in a statement. Officials identified about 243,000 “candidate sites” on the list for possible rezoning. Even three years may not be enough time to accomplish that task, the statement indicated.

“Rezoning efforts typically take several years from community engagement and initiation to adoption,” it said. “A one-year timeline appears to be infeasible ... and even a three-year timeline is significantly expedited.”

In Redondo Beach, rezoning will require voter approval, said Community Development Director Brandy Forbes. The soonest the city would be able to get such a measure on the ballot would be March 2023.

“We can do it within a three-year timeframe,” Forbes said. “We just can’t do it in one year.”

Stiff sanctions

Under AB 1398, cities that fail to meet the October rezoning deadline would be ruled out of compliance with the state’s housing element law, setting in motion a wide array of potential consequences.

Non-compliant jurisdictions face the loss of numerous state and federal grants, including competitive grants for fixing roads, adding bike lanes, improving transit or building affordable housing.

They also cannot deny affordable housing projects for being inconsistent with zoning or the general plan and face possible lawsuits with fines ranging from \$10,000 to \$100,000 a month. Fines can be multiplied by six for jurisdictions that continue to be out of compliance.

Bloom said in a press release when AB 1398 was signed into law that the measure was designed to incentivize cities to adopt their updated housing elements on time.

“Unfortunately, there have been instances where cities deliberately adopt faulty housing elements to avoid building their fair share of housing,” Bloom said. “As the housing crisis grows in California, it is critical that every local government adopt a plan that meets the requirements of state law (and) that they do it on time.”

State officials say 185 Southern California cities and five of the region’s six counties failed to update their housing plans by a Feb. 11 deadline, exposing them to a host of sanctions if they don’t complete needed rezoning by next Oct. 15. A proposed deal now in the works would give those cities more time to rezone. (Photo by Mark Rightmire, Orange County Register/SCNG)

SCAG chief Ajise said tougher planning and fair housing requirements, coupled with COVID-19 lockdowns and delays in determining local housing allocations, put the region’s cities and counties about six months behind in adopting their new housing elements.

Most cities had a draft housing element done by last October, but the back-and-forth process of getting housing department reviews and making revisions pushed most jurisdictions past the Feb. 11 deadline to get state approval.

“The process is not that easy,” Ajise said. “... We didn’t expect that law would change the rules of the game while we were in process. So, (AB 1398) didn’t come as a surprise to us, but we were also not expecting that it would apply to us.”

Housing advocates expressed conditional support for a rezoning extension, saying they want to spare cities the consequence of losing affordable housing grants, but don’t want to let them off the hook for not getting their housing plans done on time.

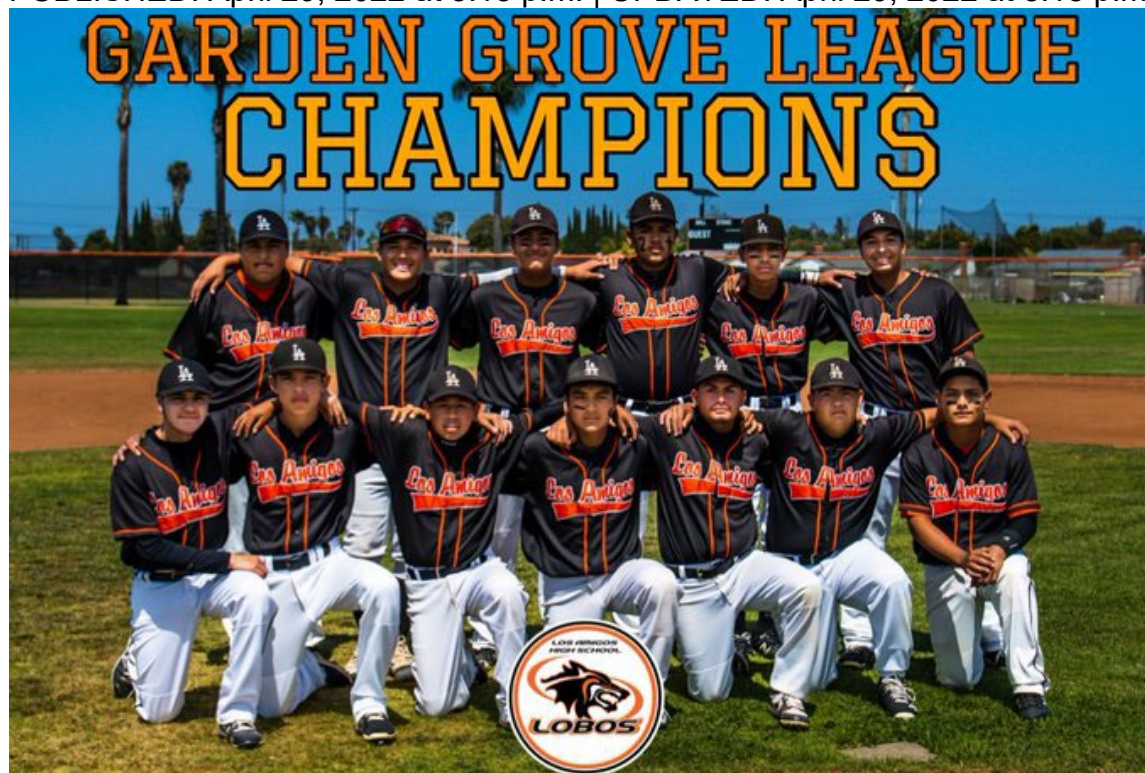
“While we want there to be consequences, we don’t want to make the situation worse by (cities) losing affordable housing money,” said Leonora Camner, executive director of Abundant Housing LA.

“SCAG got caught in kind of the middle of this,” added Kennedy Commission Executive Director Cesar Covarrubias, an affordable housing advocate. “We understand there are cities like L.A. that have thousands of sites. It’s a bigger challenge for them. ... But we need to hold cities accountable.”

Los Amigos baseball beats Rancho Alamitos to win its first league championship

By [STEVE FRYER](#) | sfryer@scng.com | Orange County Register

PUBLISHED: April 29, 2022 at 8:18 p.m. | UPDATED: April 29, 2022 at 8:18 p.m.



Los Amigos won the first league baseball championship in school history with a 4-2 win over Rancho Alamitos on Friday, the final day of the regular season.

The school was established in 1968.

The Lobos are 22-4 overall and finished 12-3 in the Garden Grove League. They are ranked No. 1 in [the CIF Southern Section Division 7 top 10](#).

Los Amigos coach Aaron Pines has continued to coach [while battling cancer](#), including trips during the season to City of Hope in Duarte for treatments. Santiago finished second in the Garden Grove League with an 11-4 league record. Loara finished third at 9-6.



CITY OF GARDEN GROVE NEWS

CONTACT:
Ana Pulido, PIO
Community Relations/Garden Grove TV3
(714) 741-5280/anap@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Thursday, May 5, 2022

LOCAL COLLEGE GRADUATES INVITED TO RECEIVE RECOGNITION, CHANCES TO WIN CASH AND PRIZES

Garden Grove residents graduating from any college or university this year are invited to attend the 2022 Garden Grove College Graduates' Reception on Thursday, June 2, from 3:00 p.m. to 4:00 p.m. All graduates will have the chance to win cash and prizes during the free event. To attend, graduates must submit their information to ggcity.org/grads by Friday, May 20, 2022.

Hosted by Garden Grove Mayor Steve Jones and the Garden Grove City Council, the private reception recognizes residents for their outstanding achievement in higher education. Graduates will receive City, state, and federal congratulatory certificates, refreshments, City giveaways, and the opportunity to network with local businesses and organizations. Graduates will also be entered into a raffle to win cash and prizes.

The event would not be possible without the generous support of sponsors, including [Phuc Long Coffee and Tea](#), [Garden Grove Elks Lodge #1952](#), [The Pink Door Salon](#), [Garden Grove Shell #1](#), [DTN.Tech](#), Garden Grove Police Association, Happiness is a Balloon, Signal Hill Petroleum, and Special Education Attorney, PC Tony Tai Nguyen.

To view photos from previous receptions, visit ggcity.org/grads, the City's social platforms, or search for [#gardengrovegrads on Instagram](#).



CONTACT:
Dana Saucedo
Community Services Department
(714) 741-5242 or danam@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Wednesday, May 4, 2022

VOTE FOR GARDEN GROVE'S BEST-LOOKING HOMES MAY 9 THROUGH 13

From Monday, May 9 through May 13, 2022, the public is encouraged to vote for their favorite Garden Grove homes nominated during the new home beautification program, Garden Grove Gems. To vote, visit the Garden Grove Gems webpage at www.ggcity.org/gems.

Nearly 60 homes will be categorized by their respective Garden Grove voting districts, for a total of six districts. The public will vote for their favorite home for each district.

Winning homes will be announced during the week of May 16, 2022, through the City's website, social media platforms, and local media. Winning homeowners will receive gifts and be invited to an awards reception hosted by the Garden Grove City Council.

From all the home nominations submitted, four have been chosen at random to receive a \$100 Home Depot gift card. Gift card winners will be announced this Friday, May 6 via the City of Garden Grove social mediums and the Garden Grove Gems webpage at www.ggcity.org/gems. On May 6, page visitors can also get a sneak peek of all the nominated homes.

For more information, visit www.ggcity.org/gems or call (714) 741-5200. View the Garden Grove TV3 promotional video at <https://youtu.be/CS3ZzWW6cY4>.

MISCELLANEOUS ITEMS

May 5, 2022

1. Calendar of Events
2. League of California Cities, "CalCities," from April 29, 2022 to May 5, 2022



CALENDAR OF EVENTS

May 5, 2022 – June 17, 2022

Thursday	May 5	7:00 p.m.	Planning Commission Meeting, CMC
Friday	May 6		City Hall Closed – Regular Friday Closure
Tuesday	May 10	5:30 p.m. 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Thursday	May 12	9:00 a.m.	Downtown Commission Meeting, CMC
Tuesday	May 17	5:30 p.m.	Special Parks, Recreation and Arts Commission Meeting, CMC
Thursday	May 19	5:00 p.m.	Garden Grove Police Department 35 th Annual Call to Duty Memorial, Garden Grove Police Department
		7:00 p.m.	Planning Commission Meeting, CMC
Friday	May 20		City Hall Closed – Regular Friday Closure
Tuesday	May 24	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority, CMC Sanitary District Board, CMC Successor Agency Meeting, CMC City Council Meeting, CM
Thursday	May 26		\$2 Casual Dress Day
Friday	May 30		City Hall Closed – Memorial Day
Thursday	June 2	7:00 p.m.	Planning Commission Meeting, CMC
Friday	June 3		City Hall Closed – Regular Friday Closure
Thursday	June 9		\$2 Casual Dress Day
Tuesday	June 14	5:30 p.m. 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Thursday	June 16	7:00 p.m.	Planning Commission Meeting, CMC
Friday	June 17		City Hall Closed – Regular Friday Closure



City leaders to gather at the Capitol and urge lawmakers to draw on state's historic surplus for new housing program, organic waste recycling, and unfunded mandates

May 4, 2022

Contact: Kayla Sherwood

ksherwood@calcities.org (mailto:ksherwood@calcities.org)

(530) 844-1744

Sacramento - The League of California Cities will hold a news conference with close to a hundred city leaders to outline what cities need in the 2022-23 State Budget to help implement and achieve shared local and state priorities regarding housing supply and greenhouse gas reduction, as well as reimburse cities for costs related to state mandates that have not been paid over two decades.

What: News Conference

When: Wednesday, May 11, at 11:30 a.m. PDT

Where: California State Capitol Park, near the California Firefighters Memorial



Cal Cities' first City Leaders Summit to feature leadership programs, legislative meetings, and a news conference outside the Capitol

May 4, 2022

The League of California Cities' first-ever City Leaders Summit, a brand-new advocacy and education event, is just one week away. The summit offers opportunities for city officials to get up-to-the-minute briefings on proposed legislation that impacts cities, advocate state legislators during in-person meetings, and discuss local solutions to statewide problems during educational sessions.

On the first day of the summit, attendees will also be part of a [Cal Cities news conference](https://www.calcities.org/news/post/2022/05/05/city-leaders-to-gather-at-the-capitol-and-urge-lawmakers-to-draw-on-state-s-historic-surplus-for-new-housing-program-organic-waste-recycling-and-unfunded-mandates) (<https://www.calcities.org/news/post/2022/05/05/city-leaders-to-gather-at-the-capitol-and-urge-lawmakers-to-draw-on-state-s-historic-surplus-for-new-housing-program-organic-waste-recycling-and-unfunded-mandates>) outside the Capitol to [outline what cities need in the 2022-23 State Budget](https://www.calcities.org/news/post/2022/04/27/cal-cities-urges-lawmakers-to-draw-on-budget-surplus-to-fund-new-housing-program-organic-waste-recycling-and-past-due-mandate-costs) (<https://www.calcities.org/news/post/2022/04/27/cal-cities-urges-lawmakers-to-draw-on-budget-surplus-to-fund-new-housing-program-organic-waste-recycling-and-past-due-mandate-costs>) to help implement and achieve shared local and state priorities regarding housing supply and greenhouse gas reduction, as well as reimburse cities for costs related to state mandates that have not been paid over two decades.

Legislative advocacy: What city leaders need to know

The City Leaders Summit starts with a full day of legislative programming. City officials will receive a briefing on Cal Cities' priority legislative issues, state budgets requests, and the top bills impacting cities. Following the city leaders' news conference, two afternoon panels with city leaders and state lawmakers will cover issues relating to homelessness and climate resiliency.

The "Cities' Role in Modernizing California's Behavioral Health Continuum" panel will include Citrus Heights Mayor Porsche Middleton and Sen. Tom Umberg and the "Planning for the Communities of Tomorrow: The Intersection of Land Use and State Climate Goals" panel will include Assembly Member Laura Friedman and Cal Cities Immediate Past President and El Centro Council Member Cheryl Viegas Walker.

Wednesday is designed to fully prepare city leaders to effectively advocate for legislative solutions to the top issues in their communities — and against any potential legislative measures that would have a negative impact.

Summit attendees will receive printed packets with key information and materials they need to advocate on the Cal Cities 2022 Action Agenda (focusing on housing, infrastructure, homelessness, and climate resiliency), the state budget requests, and top bills impacting cities when city officials meet with their legislators.

Education: What city leaders can expect

Thursday and Friday will feature sessions on important statewide topics, such as land use and planning, wildfire resiliency, succession planning, workplace culture, and downtown economic development. Education sessions also provide city officials the opportunity to enhance their communication and leadership skills and learn how to build more equitable and inclusive communities.

Attendees will also be treated to two exciting keynote presentations. On Thursday, Tracy Miller, a prosecutor with over 23 years of legal experience, will

share insights on positive workplace communication. A dynamic, energetic, and highly motivational speaker, Miller initiated and leads the Orange County Gang Prevention Partnership, the largest gang prevention program in the United States. The summit concludes on Friday with a keynote presentation by Nicole Lance, a former assistant city manager with almost 13 years of experience in local government. Lance, now a life coach, will counsel city officials on how to implement “micro strategies” that build capacity or improve success and satisfaction.

Cal Cities’ top advocacy priorities for the City Leaders Summit

The top advocacy priorities for the City Leaders Summit are centered around the Cal Cities’ [2022 State Action Agenda \(/action-agenda\)](#) and the call [for \\$1.6 billion in the 2022-23 State Budget](#) (<https://www.calcities.org/news/post/2022/04/27/cal-cities-urges-lawmakers-to-draw-on-budget-surplus-to-fund-new-housing-program-organic-waste-recycling-and-past-due-mandate-costs>) for shared city and state goals, as well as the reimbursement to cities for unfunded mandates.

The first budget request is a \$500 million allocation for a new Housing and Economic Development Program. The program would encourage partnerships between state and local agencies by providing matching funds to cities that adopt local tax increment financing tools that support affordable housing, essential infrastructure, and economic development. Existing tax increment financing tools lack sufficient financial capacity — due in part to the absence of state participation — and are often underutilized.

Cal Cities is also urging lawmakers to include \$933.5 million in the budget for unfunded state mandate costs incurred after 2004. Of that amount, \$466.6 million is owed to cities. The pandemic demonstrated the vital role that cities play in California's economy and the important services they provide to the public. A strong city budget creates strong, resilient communities and this allocation would

help ensure that cities can continue to meet shared local and state priorities and continue to provide essential services to their communities.

Additionally, Cal Cities is calling on the state to allocate \$180 million to help cities and counties develop and implement **SB 1383 (Lara, 2016)** (<https://www.calrecycle.ca.gov/organics/slcp>) organic waste recycling programs. This funding will help local governments implement collection, education, outreach, edible food recovery, procurement activities, and capacity planning, and minimize the financial burden these regulations could have on taxpayers.

Cal Cities is calling on lawmakers to oppose three housing bills: **SB 897 (Wieckowski)** (<https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=SB%20897&t=bill>), **AB 2011 (Wicks)** (<https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=AB%202011&t=bill>), and **AB 2097 (Friedman)** (<https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=AB%202097&t=bill>). All three bills disregard local zoning and development standards, restrict local decision-making, and eliminate community input.

On the infrastructure front, Cal Cities is in strong support for **AB 2120 (Ward)** (<https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=AB%202120&t=bill>), a bill that would ensure 55% of the bridge funds headed to California through the federal infrastructure package are allocated to local projects through a needs-based allocation. This change would nearly double federal funding available to local bridges to an estimated \$800 million annually.

Cal Cities also supports **SB 929 (Eggman)** (<https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=SB%20929&t=bill>), **SB 1154 (Eggman)** (<https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=SB%201154&t=bill>).

[d19b4d257119&session=21&s=SB%201154&t=bill](https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=SB%201154&t=bill)), and [AB 2547 \(Nazarian\)](https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=AB%202547&t=bill) (<https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=AB%202547&t=bill>). This suite of bills would increase data to improve access to behavioral health services — especially for unhoused residents — and better target housing support for vulnerable populations who are either experiencing homelessness or at imminent risk of experiencing homelessness.

Additionally, Cal Cities is a co-sponsor of [AB 1985 \(R. Rivas\)](https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=AB%201985&t=bill) (<https://ctweb.capitoltrack.com/public/search.aspx?id=ad485199-37cd-42cd-8217-d19b4d257119&session=21&s=AB%201985&t=bill>), which would create an online database of organic waste products on the market so local governments can connect with local farmers and community members seeking organic waste products. The bill would also continue to explore needed changes to the procurement requirement in the SB 1383 regulations.

During the summit, the Cal Cities Board of Directors will also meet to discuss new policy positions and other organizational priorities.

Online registration is closed, however, city officials can register on-site starting May 11 at 8:30 a.m.



Guide to Local Recovery Update: May 4

May 4, 2022

The U.S. Department of the Treasury has published a list of answers to frequently asked questions about the use of State and Local Fiscal Recovery Funds, which were authorized by the American Rescue Plan Act. Additionally, several national organizations will lead webinars about broadband access and related federal funding opportunities.

Updated ARPA Guidance

The U.S. Department of the Treasury has published an updated [FAQ](https://home.treasury.gov/system/files/136/SLFRF-Final-Rule-FAQ.pdf) (<https://home.treasury.gov/system/files/136/SLFRF-Final-Rule-FAQ.pdf>) to help cities understand [the use](https://www.govinfo.gov/content/pkg/FR-2022-01-27/pdf/2022-00292.pdf) (<https://www.govinfo.gov/content/pkg/FR-2022-01-27/pdf/2022-00292.pdf>) of Coronavirus State and Local Fiscal Recovery Funds, which were established under the American Rescue Plan Act. It is critical that cities continue to accurately and appropriately allocate their second tranche of recovery funding.

The updated FAQ combines previous answers to questions associated with the interim Final Rule — which are still applicable — with answers to questions received by the Treasury Department since the Final Rule was released in January 2022.

The most notable updates relevant to California cities include:

- **Eligible fund uses:** Across a variety of eligible use categories, the FAQ better describes how recipients can use funds to respond to the public health

emergency, address negative economic impacts, support workers returning to work, make investments in affordable housing, address labor supply shortages in specific sectors, and support public school facility improvements.

- **Revenue loss category:** The FAQ describes the differences between choosing the “standard allowance” option and performing a revenue loss calculation when filing reports. It also notes eligible uses of funds within the revenue loss category.
- **Regional projects:** In its updated guidance, the Treasury Department clarifies that fund recipients may pool funds for regional projects.
- **Uniform guidance:** The FAQ also includes a new section that clarifies which provisions of the federal [Uniform Guidance](https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200) (<https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200>) apply to the Local Fiscal Recovery Fund program.
- **Non-entitlement units of local government:** FAQs about the distribution of funds to non-entitlement units of local government — generally municipalities with less than 50,000 residents — are included in a separate [FAQ supplement](https://home.treasury.gov/system/files/136/NEU-FAQs.pdf) (<https://home.treasury.gov/system/files/136/NEU-FAQs.pdf>).

The Treasury Department will update this [FAQ](https://home.treasury.gov/system/files/136/SLFRF-Final-Rule-FAQ.pdf) (<https://home.treasury.gov/system/files/136/SLFRF-Final-Rule-FAQ.pdf>) as additional guidance is developed.

Broadband webinars

The National Telecommunications and Information Administration is hosting several webinars in connection with the [new broadband grant programs](https://broadbandusa.ntia.doc.gov/news/latest-news/ntias-role-implementing-broadband-provisions-2021-infrastructure-investment-and) (<https://broadbandusa.ntia.doc.gov/news/latest-news/ntias-role-implementing-broadband-provisions-2021-infrastructure-investment-and>) authorized and funded by the federal infrastructure spending package. The [series](https://broadbandusa.ntia.doc.gov/events/latest-events) (<https://broadbandusa.ntia.doc.gov/events/latest-events>) will cover the agency’s various broadband programs to help applicants prepare high-quality grant

applications. The **May 11 webinar** (https://ntia.gov.zoomgov.com/webinar/register/WN_4T0kjDJETK-XuCDSvkLMSw?timezone_id=America%2FLos_Angeles) will focus on supply chains and workforce development.

The National League of Cities will hold a webinar on strategies for connecting older Americans to broadband on **May 24** (<https://www.nlc.org/events/digital-equity-2022-webinar-series/>). Federal Communications Commission Chairwoman Jessica Rosenworcel, along with other federal and local officials, will discuss barriers to broadband access and adoption for older Americans, effective strategies for overcoming these barriers, and new resources available to local leaders to help get residents of all ages connected.

*City officials looking for additional information about the American Rescue Plan Act, the Infrastructure Investment and Jobs Act, or additional recovery tools can visit the **Cal Cities Guide to Local Recovery portal** (</resources/guide-to-local-recovery>).*

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